



2025 - Carpslam XIX

Sponsorship Options

September 13, 2025 | Denver, CO



A Fly Fishing Tournament Testing World Class Fly Anglers

Denver Trout Unlimited: CarpSlam

Align with avid anglers who call the Denver South Platte their home water. Carp Slam is a fly fishing only tournament where teams of anglers match wits with the wily and elusive common carp

The South Platte River, flowing through downtown Denver (DSP) stands out as a truly unique urban fishery in North America.

The proceeds from this tournament support community engagement and education programs, enhance angling access, and contribute to reconstruction and rehabilitation projects along the Denver stretch of the South Platte River.



Supporting the Success of DTU

A commitment to education, conservation, engagement.

Supporters of the tournament contribute to vital conservation efforts along the South Platte River.

With a focus on community engagement, education and angling access initiatives, your sponsorship showcases your commitment to environmental stewardship.

DTU 2024 Accomplishments:

- **Record Breaking Fundraising**
CarpSlam XVIII - \$60,000 to the DSP
- **The Chatfield Environmental Pool**
Water flows released for the 1st time!
- **11 Trout in the Classroom tanks**
DTU delivered 1600 trout eggs to 11 tanks throughout Denver.
- **River Cleanups:** \$10,000 donated to Protect Our Rivers for a series of cleanups throughout the city
- **Ongoing Legal Challenges**
Backing an administrative appeal with EarthJustice to protect the DSP from forever Chemicals



CARPSLAM 2024 RECAP

Success in numbers

\$60k

Raised for
the River

50+

Competitors +
Volunteers

446"

Caught &
Released

CARP SLAM XVII

1ST PLACE AMATEUR

CARP SLAM XVII

1ST PLACE PRO



CALLING ALL SPONSORS

INFLUENCE

Elevate your brand. The event creates visibility with scores of committed anglers. Through the DTU Website and social channels you'll have additional exposure to thousands of followers.

ALIGNMENT

Through the global authority of Trout Unlimited and the local engagement of DTU, you will prioritize education, conservation and protection of Denver's stretch of the South Platte River.

CARPSLAM SPONSOR PACKAGES

We're a not-for-profit organization. So, let's talk about what makes the most sense for your business. Below are some packages for brands looking for high visibility and alignment with our mission.

	DSP Bronze Medal	DSP Silver Medal	DSP Gold Medal
Visibility:			
• Website Recognition	Slideshow	Slideshow	Slideshow + Banner
• Signage, event banner	Yes	Yes	Yes
• Signage, on river.....	—	Yes	Yes
• T-shirt logo	—	—	Yes
• Instagram Post	—	Yes	Yes
• Instagram Story	Yes	Yes	Yes
• DTU Newsletter (Qtrly)	—	Yes	Yes
Total value:	\$1,000	\$2,500	\$5,000

Additional Sponsor Opportunities

- Awards Ceremony Dinner \$1,500
- Competitors' Lunch \$1,000

- Largest Slamateur Carp \$1,000
- Competitors' Lunch \$ 500



WHY CARP?

Because it's accessible

Urban anglers have discovered the thrill of carp fishing just minutes from their doorstep! No more long drives to remote locations. It's a more sustainable and rewarding angling option.

Because it's challenging

Carp are mighty warriors on any tackle. On a fly rod, they test the skills of the most seasoned anglers – folks who value the experience!

Because it's important

Through conservation, protection and education, the South Platte is improving and will become a world-class recreational asset in the heart of Denver, Colorado.



SCHEDULE AT A GLANCE

Mailings	Friday Evening Beat Draw	Saturday Slam Day	Sunday Recaps
<p>Quarterly mailings DTU will be sending a regular update to members every quarter.</p> <p>Carp Slam Teasers We anticipate at least 3x mailings where sponsors messaging can be included.</p> <p>Social Media Shoutouts Posts and stories thanking each individual sponsor as they sign up for the event.</p>	<p>6:30 PM Competitors assemble River North Brewery</p> <p>7:00 PM Rules</p> <p>8:00 PM Teams & Beat Draw</p>	<p>7:00 AM Controller meeting</p> <p>9:00-12:00 AM Morning fishing session</p> <p>12:00-1:00 PM Lunch</p> <p>1:00-5:00 PM Afternoon fishing session</p> <p>6:00-9:00 PM Awards Ceremony</p>	<p>Full Recap Built out on Carpslam.org showcasing winners, totals, highlights, sponsors list</p> <p>All shared on Facebook</p> <p>All shared on Instagram</p> <p>Full IG Stories showcasing all sponsors, prizes, winners, photos, and tournament highlights</p>